

A.I.S.E. NETWORK

REPRESENTING THE DETERGENTS AND MAINTENANCE PRODUCTS INDUSTRY ACROSS EUROPE

EU & UN PRIORITIES

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The representativeness of the A.I.S.E. network and its unity vis-à-vis our external stakeholders are our key strengths. Partnering, exchange of best practices and fostering capacity building are the DNA of A.I.S.E.'s work. Our role also aims to ensure that our member companies can remain competitive and innovative and continue to be a source of growth and job creation.

A STRONG NETWORK of over **900** COMPANIES

INDUSTRY'S RECOMMENDATIONS TO EU POLICY MAKERS

Our commitment to a strong economy is based on the following principles:

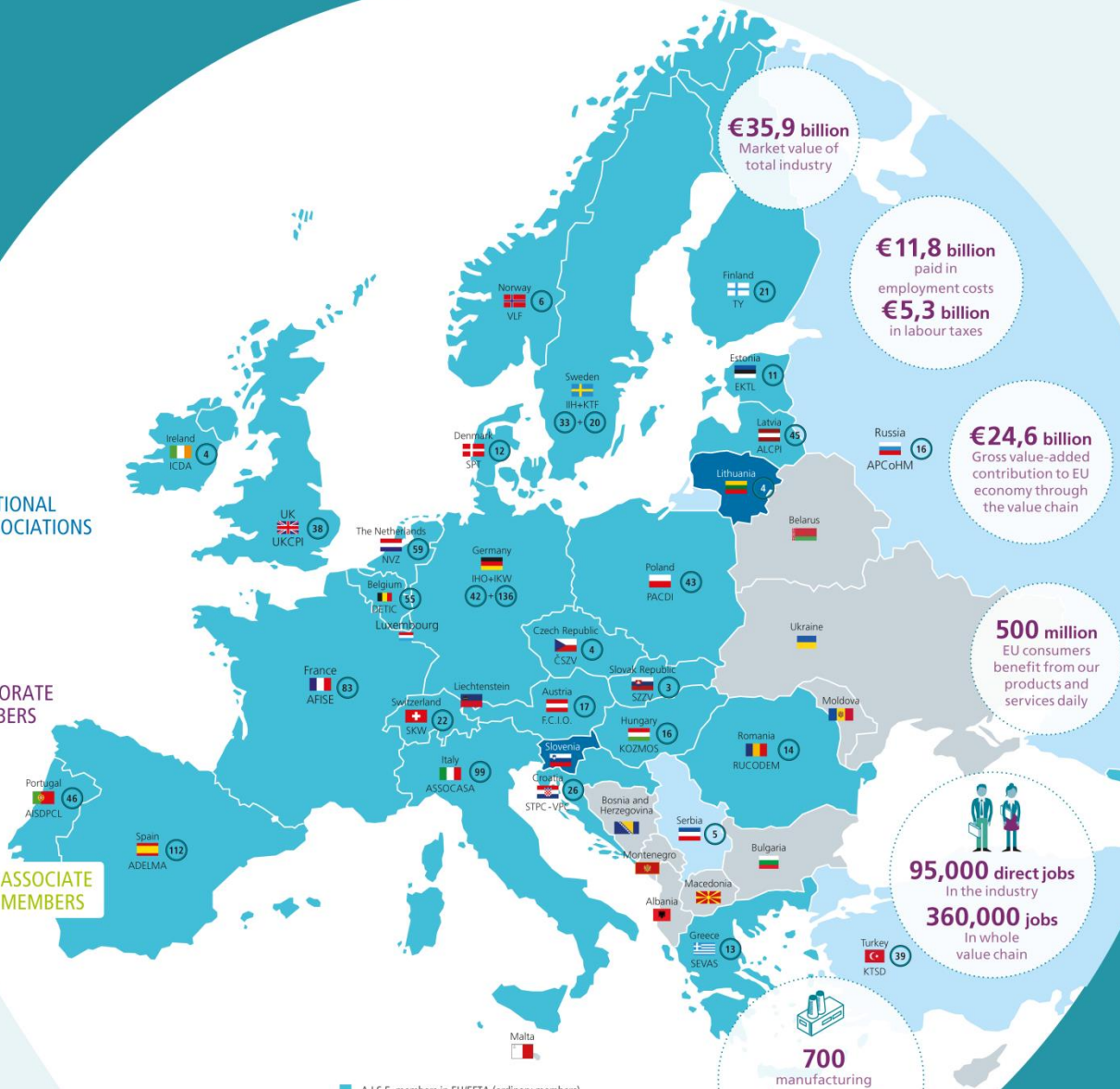
- A SCIENCE-BASED APPROACH
- A COHERENT LEGISLATIVE PROCESS
- AN INNOVATION-FRIENDLY FRAMEWORK
- A STRONG INTERNAL MARKET
- A RECOGNITION OF PUBLIC BENEFITS
- LONG TERM COMMITMENT TO SUSTAINABILITY



29 NATIONAL ASSOCIATIONS

18 CORPORATE MEMBERS

8 ASSOCIATE MEMBERS



€35,9 billion
Market value of total industry

€11,8 billion paid in employment costs
€5,3 billion in labour taxes

€24,6 billion Gross value-added contribution to EU economy through the value chain

500 million EU consumers benefit from our products and services daily

95,000 direct jobs In the industry
360,000 jobs In whole value chain

700 manufacturing facilities in Europe
85% operated by SMEs

- A.I.S.E. members in EU/EFTA (ordinary members)
- A.I.S.E. members outside EU/EFTA (extraordinary members)
- Cooperation with A.I.S.E. network
- No A.I.S.E. member association
- ⊕ Total number of member companies per National Association

See inside front cover for full list of membership

2 CLEANLINESS & HYGIENE

A CRUCIAL INDUSTRY FOR PEOPLE'S HEALTH AND WELLBEING, IN AND OUTSIDE THE HOME

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OUTSIDE THE HOME
€7,3 BILLION market value

