



International Association for Soaps,  
Detergents and Maintenance Products



**1<sup>st</sup> Charter 2020+ symposium –  
Driving our industry's sustainability agenda**

**Wednesday, 12 February 2020, 10.00h – 18.15h  
Renaissance Hotel, Rue du Parnasse 19, 1050 Brussels**

**Programme**

Moderation: **Mark Stalmans, Chairman of the A.I.S.E. Sustainability Steering Group**

**09.30-10.00** *Welcome coffee and Registration*

**10.00-10.05** **Susanne Zänker, Director General, A.I.S.E.**  
Welcome words from A.I.S.E. – Objectives of the Day

**10.05-10.35** **Bart de Vos, Tabula Rasa**  
The consumer perspective

**10.35-10.50** **European Commission (invited)**  
The EU policy perspective

**10.50-11.10** **Sascha Nissen, Head of Sustainability, A.I.S.E.**  
The Charter for Sustainable Cleaning – Steering sustainability progress

**11.10-11.40** *Coffee break*

**11.40-12.00** **N.N. (invited)**  
The 3<sup>rd</sup> party perspective

**12.00-13.00** **Panel Discussion: representatives from Charter member companies**  
How to further move forward? Sharing good practice within the industry

**13.00-14.15** *Networking lunch*

**14.15-14.45** **EXPRA**  
Packaging: Developments in eco modulation

**14.45-15.15** **Plastic Recyclers Europe**  
Recyclability of Plastics packaging

**15.15-16.15** **Practical Session – How does the Charter work?**

- Charter company standards and verification
- Charter product standards
- Charter reporting and benchmarking

**16.15-16.30** **Gerard Luijckx, Co-Chairman of the A.I.S.E. Sustainability Steering Group**  
Outlook – What is coming up?

**16.30-16.45** **Closure**

**16.45-18.15** *Networking Cocktail*